



Who is EAFK?



Dr. Randall Parr
Founder and CEO

Dr Randall Parr formed The Knights of The Guild in 1994 after serving as a Navy officer for many years. With a background in the entertainment industry and ethics training in the military, he created our national award-winning approach to childhood character education.



Amber Parr
General Manager

Amber is a champion equestrian, former educator and management specialist whose expertise has helped integrate EAFK into public education and bring authenticity to our trademark knightly horsemanship.



Saskia Herbst
Client Services Director

Hailing from Germany, Saskia is an experienced businesswoman with gifts for problem-solving, understanding client needs, and getting things done right. She is also an avid equestrian.

... and our Staff Knights/Campus Leaders



Elementary School Character Traits

Compassion 🐾 Confidence 🐾 Citizenship

Discipline 🐾 Honesty

Friendliness 🐾 Perseverance

Respect 🐾 Responsibility 🐾 Service

Tolerance 🐾 Trustworthiness



Middle School Character Traits

Courage 🐾 Defense 🐾 Faith

Franchise 🐾 Humility

Justice 🐾 Largesse

Loyalty 🐾 Nobility 🐾 Prowess

Schools may choose one of the character traits listed to be studied each month.



www.facebook.com/eafkprogram



Contact Information

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What is EAFK?

EarlyAct FirstKnight® (or EAFK) is a proprietary character-building program created by Randall Parr's Knights of The Guild organization. Sponsored by participating Rotary Clubs, EAFK motivates and teaches elementary and middle-school-aged students to become civil and service-oriented.



Why is EAFK the best character education resource available?

We believe character education is serious business, where substance is far more important than symbolism. The United States has been experiencing a steady moral decline for over 50 years, wherein traditional values are dismissed as antiquated or even obsolete. Character education, therefore, must be frequent, strongly reinforced, and made relevant, fascinating, and rewarding to children in order to be effective.

EAFK creatively accomplishes this through its unique method of making the subject material an exciting, pervasive experience rather than a mere course of study. We combine proprietary elements, such as: year-round campus visits by real armored knights; action-packed performances on campus with jousting knights and live horses; student mentorship by local community business leaders; an exclusive, daily online classroom curriculum; spectacular school-wide knighting ceremonies to acknowledge student achievement; parent education; faculty training; year-round client support; and up to 100% financial sponsorship by participating Rotary Clubs that takes character education to an entirely new level with excellent results.

Rotarian Role/Responsibilities

- Support EAFK at their chosen campuses
- Help set up and facilitate a student service club on campus
- Participate in all EAFK events and all knighting ceremonies
- Attend bimonthly, 30-minute student service club meetings to provide guidance
- Stay in contact with school and EAFK personnel throughout the year
- Promote EAFK within your Rotary Club and District

School Role/Responsibilities

- Teach our curriculum to all students daily
- Have 1 student orientation each year
- Have 6 school-wide knighting ceremonies annually
- Involve parents
- Prioritize and promote EAFK on campus
- Work with Rotarians to set up and host the student service club

Knights of The Guild Role/Responsibilities

- Coordinate all EAFK events and knight appearances
- Facilitate ordering of student awards
- Manage curriculum content and online presence
- Conduct research and development
- Provide daily support for sponsors and schools
- Produce all live-action shows
- Protect EAFK program quality and integrity
- Support EAFK fundraising events

EAFK Components

◆ Faculty/Administrator/Sponsor Training.

School faculty, admin and sponsoring Rotary Club advisors are provided with EAFK program training. Time Requirements - Faculty: 1-2 hours; Admin: 30 minutes; Sponsor: 1 hour.

◆ Annual Student Orientation.

The Student Orientation is an annual event that kicks off EAFK at every campus. Schools may choose from either a Basic Indoor version, a Premium Indoor version or an outdoor version with jousting knights and horses. Each version takes about 45 minutes and varies in price.

◆ Classroom Curriculum (The Code)

The Code provides daily character-building instruction for the entire campus. Using 10-minute lessons, The Code explores one character virtue per month through a wide selection of teaching material in a convenient online format.

◆ Knighting Ceremonies.

The reward component of EAFK takes place at regular intervals on campus throughout the year in the form of school-wide knighting ceremonies, led by one of our staff knights, a Rotarian advisor, and the school principal. Family and media are encouraged to attend. Six knighting ceremonies are to be held each year.

◆ Student Service Club.

This tactile component of EAFK allows students to experience the real-world application of their curriculum lessons. Led by student officers and guided by Rotarian and faculty advisors, the service club will plan and facilitate one local and one international service project per year with voluntary aid from the student body. Club meetings take place bimonthly on campus.

For information on additional modules and training, visit www.eafk.org